

## For Immediate Release

A seminar entitled “Rolling Art... Why A Mural?” is to take place at \_\_\_\_\_ on \_\_\_\_\_ at \_\_\_\_\_. One purpose of the hour long session is to enlighten a new generation that is just beginning to look at vehicular artwork, pinstriping, airbrushing and various other aspects of the genre of custom painting and motorcycle décor. The program will also be a forum for the paint connoisseur to learn more, ask questions and get assistance from the guest artist with developing personal ideas for the various custom paint options that are available today.

The educational and entertaining seminar is taught by visiting Florida artist, instructor and author “Letterfly”. He will be assuming the role of “Artist in Residence” at \_\_\_\_\_ for the next few weeks in an effort to provide area motorcycle customers with creative value added services. “Letterfly” also know as Dave Knoderer, is the resident artist at Lazydays RV in Tampa and Continuing Education Airbrush Instructor at the Ringling School of Art and Design in Sarasota.

“Letterfly” says that motorcycle custom paint possibilities are not only spectacular but the potential is endless. This seminar is designed to enlighten both the paint aficionado and the mildly curious alike. Attend and learn the procedures involved in creating various high quality painted projects. Find out what to expect as the result of having custom created artwork of your own and have an opportunity to ask the artist related questions about his career as an artist. There is something for everyone at this seminar so all ages are invited to attend.

For more information contact \_\_\_\_\_.